



**BSc/BSc Honours Degrees in Urban Bio-Resources and Aquatic Bio-Resources**  
**Faculty of Urban and Aquatic Bio-Resources**  
**University of Sri Jayewardenepura**

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**MS1204 Entrepreneurship and Business Development – Semester I 2022**

**Guideline for the Group Presentation on a Selected Entrepreneurial Organization**

- **Introduction**

Students need to form a group of 8-10 members to complete this group presentation assignment. Each students group have to collect information about an entrepreneurial organization (in aquatic bio resources, urban bio resources or export oriented agricultural sector) using primary (only if possible) and secondary information sources and identify entrepreneurial characteristics of the entrepreneur and the organization. Learnings of the data collection visit should be presented in class room. You can use any creative way for the presentation. All groups have to make their group presentations during the final session of the class. Students can use a creative way to make the presentation in the classroom. **EQUAL** participation of all group members for the presentation is compulsory. Guideline of the presentation is as follows.

- **Group Presentation (Marks Allocated – 20 out of final evaluation)**

All groups have to make their group presentations on Thursday, 24<sup>th</sup> November 2019 from 1.00 p.m. to 4.00 p.m. at FUAB premises (exact venue will be notified). Each presentation must be for 25 minutes followed by a question and answer session of five minutes. **EQUAL** Participation of all group members for the presentation is compulsory. Content of the presentation, presentation skills and ability to defend arguments during the questions and answer sessions will be considered as criteria in presentation evaluation. You can develop slides creatively. Maintain the consistency in formatting. Dress code is formal. If you use a PowerPoint presentation, a copy of the presentation slides (black and white 6 slides printed on one A4 page) should be provided to the lecturer before starting the presentation. All groups' presentation materials' soft copies should be copied to the Presentation Venue's desktop/laptop computer by 1.00 p.m. on the presentation day and any amendments after that are not allowed. Groups have to present according to the group numbers order (group numbers will be assigned before the commencement of presentations on the presentation date).

- PPT contents
  - Introduction and Background Information of the Firm
  - Analysis and Findings
  - Recommendations
  - Conclusion
  - Appendix (if any)
  
- Group Name list along with your registration and examination no should be attached. Mention the individual contribution to the assignment in the following format.

Group No: .....

Group Leader's Name: .....

Group Leader's Contact No: ..... Email Address: .....

No	Name <i>(list down according to the ascending order of Index Nos)</i>	Registration No	Index No	Individual Contribution <i>(need to be provided in detail)</i>

***Good Luck with your examinations and studies!***  
***A. L. K. R. Fernando***  
***Lecturer***  
***MS1204 Entrepreneurship and Business Development***

**11<sup>th</sup> November 2022**